NAHID SHABANI

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EDUCATION

Illinois State University, Normal, IL Master of Science in Fashion Design and Merchandising Aug.2021 - May 2023 Earned 38 credit hours. Cumulative GPA: 3.84/4.0. University College of Rouzbahan, Sari, Iran **Bachelor of Art in Architectural Engineering** Sep. 2009 - Jul. 2013 Earned 145 credit hours. Cumulative GPA: 16.34/20.0. RELATED EXPERIENCE **Graduate Teaching Assistant** Illinois State University, Normal, IL Aug. 2021 - May 2023 ☐ Taught innovative product development techniques, trained students on sewing equipment, troubleshoot machines. Assisted in training students through textile lab experiments. ☐ Created website for courses, Created Adobe Illustrator instructions, assisted in teaching flat sketch drawing in Adobe Illustrator. Assisted in training students through textile lab experiments and conducted make-up sessions. Prepared the lab before each class. Supervised students and provided academic support. Created fabrics, stitches, and trims swatch sheets for course material. Assisted in conducting interviews and collecting data. **Department Manager** Jun. 2023 - Present Alterations Department, Von Maur, Normal, IL Observe, assist, and motivate alterations associates to provide excellent customer service. Train Alterations associates in technique, product knowledge, and company policies and procedures. Assess associates' performance, conduct performance reviews, and provide feedback. Communicate effectively with customers to measure, fit, mark, and pin garments according to customer specifications and garment's alter ability. Disassemble garments to various degrees, sew or reassemble garments according to measurements taken during the fitting to repair damaged or defective merchandise. Manage the projects line and schedule the promised due dates. Train Manager and Associates in related departments for fittings. Fashion Merchandiser | Seasonal Koastal Konnection, Chicago, IL Aug. 2023 Exhibited the THML brand in Chicago Collective trade show. Engaged with buyers on their decision of clothing. Filled out line sheets for customers. Used oriented techniques to promote business growth. Sales Associate Men's Furnishing Department, Von Maur, Normal, IL Jan. 2023 - May 2023

Communicated with customers and providing excellent customer service.

Developed and maintaining a listing of customers through the Customer Follow-Up Program.

Measured customers for accurate suit and dress shirt fit, provided product knowledge, and garment construction.

 Learned about products in other areas of the store to provide better customer service and to work in a Unpacked, displayed, and maintained the condition of department merchandise. Sold at or above sales goals, maintained account solicitation and non-selling goals. Arranged and maintained merchandise displays and filing necessary reports. 	other areas as needed.
☐ Completed markdowns, merchandise requests, ticket requests, and other paperwork as necessary.	
Design Assistant (Internship)	2022 . 2022
	May 2022 - Aug. 2022
 Conferred with clients on concepts and designs to understand their needs and provide feedback on pr Discussed clients' design needs with the fashion designer to obtain input. 	esented ideas.
□ Performed extensive market trend research to understand competitive opportunities.	
☐ Assist in photoshoots for social media account and brand promotion.	
☐ Assisted fashion designer throughout the product development procedure.	
☐ Handled draping and pattern-making activities.	
☐ Created client records and contact existing clients when new designs or materials are available.	
Executive Manager	
Kook Dressmaking, Bandar Abbas, Iran	Feb. 2020 - Jul. 2021
☐ Organized different meetings with our public & private business sectors and facilitate the initial requir	ed resources.
☐ Managed the external interactions with our customers.	
□ Planned the employee and business tasks that need to be done daily or for the whole year.	
Supervisor	
.	Mar. 2018 - Jan. 2020
☐ Designed new cut & designs based on the indigenous culture.	
☐ Leaded the teams & employees for each of the tasks & product lines.	
☐ Inspected and evaluate the quality of product developments & designs.	
☐ Wrote a daily report with all the changes & implementations.	
Professional Dressmaker and designer	
Kook Dressmaking, Bandar Abbas, Iran	Jul. 2013 - Feb. 2018
☐ Arranged different meetings with private and organizational clients.	
☐ Developed different women's apparel product and evening dresses.	
□ Developed methods in sewing, pattern making, and cuts.	
☐ Performed professional alteration on women's upscale apparel items.	
COMMUNITY SERVICE	
Eco-Friendly Tailoring Volunteer	Sep. 2021
Fix It Friday, Office of sustainability, Illinois State University, Normal, IL	
Basic sewing, mending, and clothing repair at no cost	
Teaching Sewing Course, (108 hours)	
Darya Rashmoon Cooperative Co., Bandar Abbas, Iran	May 2019 - Jul. 2019
Training sewing courses to women who are heads of households & people with special diseases.	
CERTIFICATIONS AND PROFESSIONAL MEMBERSHIPS	
☐ Supervision Card, Issued by Trade Union of Dressmakers & Laundry, Bandar Abbas, Iran	Nov. 2019
☐ Business Trading Orders, Issued by Bandar Abbas County Chamber of Commerce, Bandar Abbas, Iran	Oct. 2019
☐ Women's Clothes Cutting & Pattern Maker, Issued by Ministry of Labor & Social Affairs, Bandar Abbas	
	Aug. 2019
	Aug. 2019
☐ Fashion Design Assistant (Sewing & Repair), Issued by Ministry of Culture, Bandar Abbas, Iran	Aug. 2019 Aug. 2019
☐ Fashion Figure & Clothing Illustration, Issued by Ministry of Culture, Bandar Abbas, Iran	Aug. 2019 Aug. 2019
☐ General Drawing, Issued by Ministry of Culture, Bandar Abbas, Iran	Aug. 2013

SKILLS

Illinois State University

Culture, Iran

	Merchandising: Management Skill, Customer Service, Quality Control, Mathematics in Retail Buying, Analytics and Statistic	
	Design: Excellent Apparel Design, Tech Pack, Flat Sketch, Sewing and Alteration Expertise, Custom and Prototype Makin	
	Flat Pattern, Garments fitting, Fabric Sourcing Understanding, Cutting, Industrial Sewing Machine operator	
	CAD: Adobe Photoshop 60%, Adobe Illustrator 80%, Microsoft Office 80%, EndNote 80%, OptiTex 30%	%, Auto CAD
	70%, Point of Sale (POS) System 80%, SPSS 60%, CLO 3D 70%, Marvelous 60%	
ACH	IEVEMENTS	
	1st place winner - ISU Annual Fashion Show for Best Use of Elements of Design, Illinois State University	Apr. 2023
	3 rd place winner - competition for creating a business plan for new cotton market, sponsored by Cotton Incorporated, Illinois State University.	May 2022
	1st place winner - ISLI Annual Fashion Show for Excellent Use of Fahric in Design and fan favorite award	Apr. 2022

Feb. 2022

Apr. 2019

Receiver of John A, Mabel E and Jacqueline Q. Karch Scholarship Award, Illinois State University.

□ 1st place winner - teamwork - 4th Regional Iranian-Islamic Fashion Festival of Persian Gulf – Ministry of