

NAHID SHABANI

Fashion Design and Merchandising

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SUMMARY

Enthusiasm is the greatest asset that human beings possess. My passion and curiosity for fashion led me to tirelessly sharpen my skills and seek knowledge in the world of fashion.

EDUCATION

Illinois State University, Normal, IL

M.S. in Fashion Design and Merchandising
Cumulative GPA: 3.84
Aug. 2021 - May 2023

UCR (University College of Rouzbahan), Sari, Iran

B.A. in Architecture Engineering
Cumulative GPA: 16.34 (out of 20)
Sep. 2009 - Jul. 2013

AWARDS & SCHOLARSHIPS

Apr. 2023

- 1st place winner - ISU 22nd Annual Fashion Show for Best Use of Elements of Design
Illinois State University, Normal, IL

May 2022

- 3rd place winner - developed a business plan for new cotton market competition, sponsored by Cotton Incorporated & Dr. Ui-Jeen Yu. Fashion Design and Merchandising program
Illinois State University, Normal, IL

Apr. 2022

- 1st place winner - ISU 21st Annual Fashion Show for Excellent Use of Fabric
- 1st place fan favorite award winner - ISU 21st Annual Fashion Show
Illinois State University, Normal, IL

Feb. 2022

- Recipient of John A, Mabel E and Jacqueline Q. Karch Scholarship Award,
Illinois State University, Normal, IL

Apr. 2019

- 1st place winner - The 4th Regional Iranian Islamic Fashion Festival of Persian Gulf Ministry of Culture, Fabrics & Textiles Organization, Bandar Abbas, Iran

ACADEMIC EXPERIENCE

Illinois State University, Normal, IL

Graduate Teaching Assistant

Spring 2023 | full-time

FCS 122 - Apparel Product Development

Taught innovative product development techniques, trained students on sewing equipment, troubleshoot machines, conduct make-up sessions

Supervisors: Dr. Micheal Rowley and Prof. Bert Marckwardt

Fall 2022 | full-time

FCS 122 - Apparel Product Development

Assisted in teaching apparel product development, trained students on sewing equipment, troubleshoot machines, conduct make-up sessions
Supervisors: Dr. Jennifer Banning

FCS 329 - Apparel Product Analysis

Created multiple samples of the course material for training students.

FCS 225 - Textiles

Assisted in training students through textile lab experiments and conducted make-up sessions. Prepared the lab before each class.

Supervised students and provided academic support. Created fabrics, stitches, and trims swatch sheets for course material.

Supervisor: Dr. Christina Soyoung Song

Spring 2022 | part-time

FCS 367 - Fashion Merchandising

Created Website for the course, created Adobe Illustrator instructions, assisted in teaching flat sketch drawing in Adobe Illustrator

FCS 379 - Fashion Retailing

Created website for the course

FCS 225 - Textiles

Assisted in training students through textile lab experiments and conducted make-up sessions. Prepared the lab before each class.

Supervised students and provided academic support. Created fabrics, stitches, and trims swatch sheets for course material.

Supervisor: Dr. Christina Soyoung Song

Fall 2021 | part-time

FCS 225 - Textiles

Assisted in training students through textile lab experiments and conducted make-up sessions. Prepared the lab before each class.

Supervised students and provided academic support. Created fabrics, stitches, and trims swatch sheets for course material.

Supervisor: Dr. Christina Soyoung Song

Graduate Research Assistant

Fall 2023

Assisted in conducting interviews and collecting data.

Supervisor: Dr. Christina Soyoung Song

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PROFESSIONAL EXPERIENCE

Department Manager | full-time

Alterations Department, VON MAUR, Normal, IL | Jun. 2023 - Present

- Observe, assist, and motivate alterations associates to provide excellent customer service.
- Train Alterations associates in technique, product knowledge, and company policies and procedures.
- Assess associates' performance, conduct performance reviews and provide feedback.
- Communicate effectively with customers to measure, fit, mark, and pin garments according to customer specifications and garment's alter ability.
- Disassemble garments to various degrees, sew or reassemble garments according to measurements taken during the fitting to repair damaged or defective merchandise.
- Manage the projects line and schedule the promised due dates.
- Train Manager and Associates in related departments for fittings.

Fashion Merchandiser | Seasonal

Koastal Konnektion, Chicago, IL | Aug. 2023

- Exhibited the THML brand in Chicago Collective trade show
- Engaged with buyers on their decision of clothing
- Filled out line sheets for customers
- Used oriented techniques to promote business growth

Sales Associate

Men's Furnishing Department, VON MAUR, Normal, IL | Jan. 2023 - May 2023

- Communicated with customers and provided excellent customer service.
- Developed and maintained a list of customers through the Customer Follow-Up Program.
- Measured customers for accurate suit and dress shirt fit, provided product knowledge and garment construction.
- Learned about products in other areas of the store to provide better customer service and to work in other areas as needed.
- Unpacked, displayed, and maintained the condition of department merchandise.
- Sold at or above sales goals, maintained account solicitation and non-selling goals.

Fashion Design Assistant

Rehtse Couture, Normal IL | May 2022 - Aug. 2022

- Conferred with clients on concepts and designs to understand their needs and provided feedback on presented ideas.
- Discussed clients' design needs with the fashion designer to obtain input.
- Performed extensive market trend research to understand competitive opportunities.
- Assisted in photoshoots for social media account and brand promotion.
- Assisted fashion designer throughout the product development procedure.
- Handled draping and pattern-making activities.
- Created client records and contacted existing clients when new designs or materials are available.

Executive Manager

Kook Dressmaking, Bandar Abbas, Iran | Feb. 2020 - Jul. 2021

- Organized meetings with our public & private business sectors and facilitate the initial required resources.
- Managed the external interactions with our customers.
- Planned the employee and business tasks that need to be done daily or for the whole year.

Supervisor

Kook Dressmaking, Bandar Abbas, Iran | Mar. 2018 - Jan. 2020

- Designed new cut & designs based on the indigenous culture.
- Led the teams & employees for each of the tasks & product lines.
- Inspected and evaluated the quality of product developments & designs.
- Provided a daily report with all changes & implementations.

Professional Dressmaker and designer

Kook Dressmaking, Bandar Abbas, Iran | Jul. 2013 - Feb. 2018

- Arranged meetings with private and commercial clients.
- Developed different women's apparel products and evening dresses.
- Developed methods in sewing, pattern making, and cuts.
- Performed professional alterations on women's upscale apparel items.

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COMMUNITY SERVICES

Sep. 2021

Eco-Friendly Tailoring Volunteer
Basic sewing, mending, and clothing repair at no cost
Fix It Friday, Office of sustainability, Illinois State University

May 2019 - Jul. 2019

Training sewing courses to women who are heads of households & people with special disability.
Darya Rashmoon Cooperative Co., Bandar Abbas, Iran

CERTIFICATIONS

Feb. 2022

Collaborative Institutional Training Initiative (CITI PROGRAM) Certificate in Educational, Social, and Behavioral Research with Human Subjects Under requirements set by: Illinois State University

Record ID: 47127396

Minimum Passing: 90 | Reported Score*: 95

Nov. 2019

Supervision Card, Issued by Trade Union of Dressmakers & Dry-cleaners, Bandar Abbas, Iran
Registered No: 2384189

Oct. 2019

Business Trading Orders, Issued by Bandar Abbas County Chamber of Commerce, Bandar Abbas, Iran
Registered No: 1923

Aug. 2019

Women's Clothes Cutting & Pattern Maker, Issued by Ministry of Labor & Social Affairs, Bandar Abbas, Iran
Registered No: 7-91/41/2/3/1

Aug. 2019

Women's Clothes Designer, Issued by Ministry of Labor & Social Affairs, Bandar Abbas, Iran
Registered No: 216340510010001

Aug. 2019

Fashion Design Assistant (Sewing & Repair), Issued by Ministry of Culture, Bandar Abbas, Iran
Registered No: 972914111502236658

Aug. 2019

Fashion Figure & Clothing Illustration, Issued by Ministry of Culture, Bandar Abbas, Iran
Registered No: 972914111502226484

Aug. 2019

General Drawing, Issued by Ministry of Culture, Bandar Abbas, Iran
Registered No: 972914111502210266

COURSES ATTENDED

Apr. 2020

Professional wedding attire making
Babak Amini Fashion & Tailoring School, Online course, Tehran, Iran

Feb. 2020

Gown Making
Kosar Vocational Institute, Bandar Abbas, Iran

Jul. 2020

Corset Making & Collection
Jila Atelier, Online course, Los Angeles, CA

Aug. 2018

Fashion Illustration course
Zare Fashion School, Tehran, Iran

Oct. 2018

Stylistics & Design of special applied clothes
Shiraz IHIM Art Institution, Shiraz, Iran

SKILLS

• Merchandising:

Management Skill, Customer Service, Quality Control, Mathematics in Retail Buying, Analytics and Statistics

• Design:

Award-winning Apparel Design, Tech Pack, Flat Sketch, Sewing and Alteration Expertise, Custom and Prototype Making, Flat Pattern, Garments fitting, Fabric Sourcing Understanding, Cutting, Industrial Sewing Machine operator

• Software:

Adobe Photoshop | 60%
Adobe Illustrator | 80%
Microsoft Office | 80%
SPSS | 60%,
EndNote | 80%
CLO 3D | 70%
Marvelous | 60%
OptiTex | 30%
Auto CAD | 70%
Point of Sale (POS) System | 80%

LANGUAGES

Persian (Native)
English (Advanced)